



**American Red Cross  
Tippecanoe County Chapter**

Serving Tippecanoe, Benton  
and Carroll Counties

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Kellie Mattingly, AmeriCorps\*VISTA



**Mission Statement of the American Red Cross**

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the fundamental principles of the International Red Cross movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

## Note from the Executive Director

Our local Red Cross chapter has been providing community services for the people of Tippecanoe, Benton and Carroll counties, including disaster relief, CPR training, water safety and emergency military communication, since in 1915. Our chapter is older than the Fort Wayne and Indianapolis Red Cross chapters.

Like all chapters, we are mandated by our congressional charter to provide disaster preparedness and relief as well as emergency military communication. All of our services are provided to our clients free of charge.

When the earthquake struck Haiti, affecting thousands of people, the Greater Lafayette area contributed more than \$80,000. In total, the United States donated \$400 million dollars to the relief effort.

Shortly after the Haiti earthquake struck, our chapter launched our annual Heroes Campaign and raised over \$75,000 for local relief efforts. Despite the economic recession, our community continues to help those in need.

This year we increased training of new and current volunteers. One in eight citizens in Greater Lafayette has now received training through the Red Cross. We were able to expand youth services, and at the height of the H1N1 flu epidemic, we trained over 400 area youth on the importance of good hygiene through the Scrubby Bear program. We also assisted the County Health Department as they inoculated 7,500 citizens against the flu.

Our chapter is consistently recognized by the National Red Cross for having outstanding volunteers. When we deployed local chapter disaster volunteers to assist with the flooding in Tennessee and Arkansas, our volunteers were asked to help over and above their assignments due to their outstanding performance and knowledge.

We do all of this with no government funding. Our services are a gift from the numerous and generous individuals and businesses that support the mission of the American Red Cross. It is only with this support that we are able to meet our goals.

Here's to another 95 years of dedicated service to those who need it most.



Bob Wollenburg  
Executive Director



# Health and Safety

From CPR, First Aid and babysitter training to wilderness training and corporate AED awareness, this we year expanded the Health & Safety Department dramatically.

The department trained 33 instructors in the Lay Responder Program over the past year, obtained two new instructor trainers and eight new Professional Rescuer CPR instructors.

During March is Red Cross Month, we held our 4<sup>th</sup> annual Save a Life Saturday at Faith Community Center. Over 80 participants received their CPR certification for only \$10.

In order to create awareness about H&S programs and AEDs, the department hosted a workplace seminar for representatives from area companies and businesses.

During September, which is Preparedness Month, we held our 3<sup>rd</sup> annual Preparedness Fair at the Tippecanoe County Fairgrounds in partnership with TEMA and the Tippecanoe County Health Department. Area emergency response agencies were involved. Over 500 boy/girl scouts worked towards obtaining patches.

The Purdue University Red Cross Club helped teach over 420 elementary students proper hand washing through our Scrubby Bear program.

**Pictured: Save a Life Saturday, First Aid Kit, Emergency Preparedness Fair, Save a Life Saturday**



*1 in every 10  
people in the  
community were  
trained in life  
saving skills by  
the Red Cross*



## From Disaster to Development...



***Every 8 days a family in this community loses their home to a fire. The Red Cross helps families rebuild their lives after disasters.***

It's been another busy year for the Disaster Action Team (DAT). We responded to everything from single family fires, to numerous apartment fires, house explosions, commercial business fires, river searches, tornadoes and floods.

We not only responded in our three counties, but we were also called upon to help out Cass County twice over the last year. Once was in Monticello for a large warehouse fire. The second call was at Tyson's Food near Logansport where we helped distribute food to over 1,800 people. We also established a Carroll County DAT team currently consisting of six members.

We have also been extremely busy with our Service to the Armed Forces (SAF) program. Through a SAF grant, we were able to hire two part-time SAF managers (Dave Fagan and Dieter Hantschel) and purchase equipment to provide more military outreach in the community.

# Major Fundraising Events



**Run for the Red 5/10K Walk/Run**  
Participants prepare at the starting line for the 2nd Annual Run for the Red to benefit the Red Cross



**Save a Life Saturday**  
The 4th annual Save a Life Saturday trained over 80 people in CPR.

## 2010 HEROES Campaign

As our largest fundraiser of the year, we were able to meet the \$75,000 goal to continue our life-saving services here in the Greater Lafayette community. We extend a special thanks to community members who became HEROES for the Red Cross.



**Dance for the Red**  
Red Cross staff rang in the New Year at the Holiday Inn City Centre at the Dance for the Red.



**Sheriff Tracy Brown's Fish Fry**  
Executive Director, Bob Wollenburg reaches the top of the rock climbing wall.

# Volunteer Services

**Red Cross volunteers save the day.**



**Over 350 Volunteers**



**Every Day  
Every Night**



Red Cross volunteers provide a place to stay and emotional support when their neighbors are faced with a home fire or other disaster. They connect military families, work at blood drives, and provide relief to victims of disasters.

Our volunteers provided 544 trips to out-of-town medical appointments for veterans and community members through our transportation program in the 2009-2010 fiscal year. This program is made possible by dedicated volunteer drivers and the financial support from our SAF grant and a generous financial gift from the McAllister Foundation.

Purdue University Red Cross Club continued to expand the Scrubby Bear program, trained students in CPR/AED and raised money for Haiti Relief and the HEROES Campaign. Based on this successful club, Harrison High School students established a Red Cross Club and hosted a dodge ball fundraiser during their inaugural year.

Despite a poor economy, our community was able to serve 2,273 children of low-income with new clothing and toys. This was an increase of 109 children from last year!

We would like to thank the following community partners for providing the gifts and distribution centers: TEAMM churches, the Elks Lodge, the Rotary Club, the Lafayette Fire Department as well as many individual donors and helpers.

The chapter also received two new Americorps\*VISTA members for the year; Hunter Griendling, Resource Development and Kellie Mattingly, Disaster Services.

**At the Tippecanoe County Chapter, more than 350 volunteers know the satisfaction of helping others. Thank you to each and every one!**

# The Year: At a Glance

## This year we...

### **Provided:**

- Assistance to 125 disaster clients (54 families)
- 200 hours on emergency scene
- Rehab for 2,613 emergency personnel
- 3 local volunteers deployed for the Tennessee floods
- Assisted 7,588 H1N1 vaccinations
- Shelter for 53 clients
- 544 transportation trips
- 91 emergency communications for military families
- Presents for 2,273 children during our Christmas for Everyone program

### **Hosted:**

- 500 participants for a preparedness fair
- 5 events for the SAF program

### **Trained:**

- 6,879 members in First Aid, CPR, AED
- 4,310 members in aquatics training
- 420 school children proper hand washing in Scrubby Bear program
- A total of 12,239 community members

## This year you....



...saved a life. The Tippecanoe Chapter awarded two individuals from MP Baker Electric the Certificate of Merit Award which is the highest award given by the American Red Cross. They used their Red Cross training to sustain their co-worker's life by performing CPR and calling for additional help.



This year, we joined Facebook and Twitter!  
Come check us out!



**Annual Fiscal Report**  
July 1, 2009—May 31, 2010  
Condensed Statement of Revenue & Expenditures

<b>ELEVEN MONTH PERIOD ENDING</b>	<b>5/31/2009</b>	<b>5/31/2010</b>
<b>INCOME</b>		
United Way	\$166,693	\$165,687
Special Events	\$74,999	\$65,581
Memberships & Contributions	\$85,257	\$85,713
Program & Service Fees	\$74,132	\$83,614
Distribution from Endowment	\$44,834	\$44,244
Other	\$47,532	\$42,472
	<u>\$493,447</u>	<u>\$487,311</u>
<b>EXPENSES</b>		
Payroll, etc.	\$235,689	\$283,933
Building & Occupancy	\$55,893	\$54,252
National Remittance	\$30,580	\$45,416
Other	\$80,487	\$117,895
	<u>\$402,649</u>	<u>\$501,496</u>
<b>DIFFERENCE</b>	\$90,798	-\$14,185
<b>FIVE MONTH PERIOD ENDING</b>		
	<b>5/31/2009</b>	<b>5/31/2010</b>
<b>INCOME</b>		
United Way	\$80,558	\$70,451
Special Events	\$72,502	\$56,306
Membership & Contributions	\$36,055	\$47,811
Program & Service Fees	\$51,674	\$51,526
Other	\$25,919	\$44,890
	<u>\$266,708</u>	<u>\$270,984</u>
<b>EXPENSES</b>		
Payroll, etc.	\$112,775	\$140,363
Building & Occupancy	\$26,191	\$24,704
National Remittance	\$13,900	\$20,640
Other	\$37,216	\$75,881
	<u>\$190,082</u>	<u>\$261,588</u>
<b>DIFFERENCE</b>	\$76,626	\$9,396

# Supporters of the American Red Cross

The American Red Cross is chartered by the U.S. government to provide services that aid in disaster relief, health and safety services and emergency military communication. This mandate comes with no government funding. As a result, all the services provided by the Red Cross are truly from the American people who support us, including the following corporate sponsors and donors:

## **\$500 - \$999**

Lawrence Anderson  
Advanced Correction & Healthcare  
Ball Eggleston PC  
Charles Boonstra  
Burberry Apartments  
Char Elle En  
Courtyard by Marriott  
Diamond Back Gutter Covers  
Gaylor Group, Inc.  
Robert Grenard  
Harrison High School  
Jurgen Honig  
Intac Management Group, LLC  
John Laws  
John Lindenlaub  
Elsie Leslie  
M.P. Baker Electric  
Robert Mangus  
William McFee  
Old National Bank  
O'Neil Property Management  
Oscar Winski Co., Inc  
Purdue University-ARC Club  
Purdue University Student Organizations  
Bob Sabolich  
Ann Shaw  
SIA

Carolyn Stevenson  
State Farm Insurance  
Stuart & Branigin  
Subway Sandwiches  
Tate & Lyle  
Lance Taylor  
Virginia Tyler  
Unity Healthcare, LLC  
Dorothy Wankat

## **\$1000 - \$2499**

The Andersons Inc.  
Anonymous (8)  
John Castell  
Caterpillar  
Charles Cline  
Craft Mechanical  
Delta Chi  
Donald Edelen  
Eli Lilly & Company  
Robert Enersen  
Faith Christian School  
Fraternal Order of Eagles  
Hayes and Sons  
Complete Restoration  
John James  
Kettlehut Construction, Inc.  
Mark Kinder  
Norman Long  
John and Marjorie Martin  
William McFee  
Lawrence and Joan  
McShane

M.J. Schuetz Agency, Inc.  
Mussche Excavating  
Oak Grove Christian Church  
One Touch Security Plus, LLC  
Radian Research  
Rieth-Riley Construction Co. Inc.  
Edward and Christine Sammons  
Stephen and Kristy Viars  
Harry Williams

## **\$2500 - \$9999**

Evonik Industries  
Greater Lafayette Community Foundation  
Joseph and Marilyn Holscher  
Ivy Tech Community College  
Lafayette Firefighters Local 472, Inc.  
Lafayette Life Foundation Inc.  
Richard and Sarah Schwarz  
State Farm Insurance  
Vectren Foundation, Inc.

## **\$10,000 +**

McAllister Foundation  
United Way

**The numerous supporters of the 2010 Sheriff Tracy Brown's Fish Fry**

*The over 900 individual donors who contributed more than \$150,000 last year.*

# Haiti Relief

On January 12, 2010, a 7.0 magnitude earthquake struck 16 miles west of Port-au-Prince, Haiti. The Haitian government and international aid organizations quickly recognized this to be one of the largest natural disasters ever witnessed in the Western Hemisphere.

The American people responded with enormous generosity. The American Red Cross has spent \$113 million to date and vows to stay until every last donated dollar creates relief, development and hope for this devastated nation.



## \$300 - \$499

J. Atkinson  
Stuart Boehning  
Randall Brucken  
Glen Acres School  
Indian Women  
Association  
Mayflower Mill  
Elementary School  
William Taylor  
Trinity United Church of  
Mulberry  
Wea Ridge Elementary  
School  
Wee Speak Pc  
Maureen Zaspal

## \$500 - \$999

Anonymous  
Brenda Canaan

A. Carman  
Clark Dinwiddie  
Connie Deerman Eckard  
Rudolf Eigenman  
James Gothard  
Orval Jacobsen  
Harriet Kloepfer  
Lafayette Catholic  
Schools  
Lafayette Life  
Foundation Inc  
Lafayette Savings Bank  
Timothy Loepker  
James Peacock  
Christopher Potts  
Alan Rebar  
Erna Simek  
South Newton  
Elementary School

West Lafayette  
Community Schools  
James Woody

## \$1,000 - \$2,499

First Baptist Church  
Indian Women  
Association  
Susan Knowling  
Otterbein Elementary  
School  
Power Place Products  
Purdy Concrete, Inc.  
Tippecanoe Co Farm  
Bureau Inc.  
John Wharton

## \$2,500 +

Catherine Benner  
Purdue Research  
Foundation

**The Purdue University clubs and organizations who gave over \$20,000**

*To the over 450 individuals who donated over \$83,000 to Haiti Relief*



Hope.

**Learn.**

**Give.**

**Volunteer.**

Every eight days in our local community, a family loses their home to a fire. Every 35 seconds, an American has a heart attack. Every time you give to the American Red Cross, we work to fight these calamities.

When you donate \$25 to the American Red Cross, you provide five blankets to an emergency shelter. More importantly, when you donate to the Red Cross, you give a family hope.

You can give in many ways. In a few short hours, you can become trained in a life saving skill. Whether you choose CPR/AED training, life-guard training or first aid, you will be prepared to save a life when misfortune strikes.

From disaster to development, our community depends on the Red Cross in times of need, and we depend on you. Please volunteer, give, or learn a life saving skill.

**Change a life, starting with your own.**  
(765) 742-6975 | [lafayetteredcross.org](http://lafayetteredcross.org)

